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U.S. Commerce Association's Award Plaque Honors the Achievement

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NEW YORK, NY, February 25, 2010 -- For the second consecutive year, **AAR Counseling Services** has been selected for the 2010 *Best of Naples Award* in the "Counseling Services" category by the U.S. Commerce Association (USCA).

The USCA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies that they believe have achieved exceptional success in their local community and business category. These local companies enhance the positive image of small business through service to their clients and community.

Nationwide, only 1 in 70 (1.4%) 2009 Award recipients qualified as two-time Award Winners. Various sources of information were gathered and analyzed to choose the winners in each category. The 2010 USCA Award Program focused on quality, not quantity. Winners are determined based on the information gathered by both the USCA and data provided by third parties.

About U.S. Commerce Association (USCA)

U.S. Commerce Association (USCA) is a New York City based organization funded by local businesses operating in towns, large and small, across America. The purpose of USCA is to promote local business through public relations, marketing, and advertising.

The USCA was established to recognize the best of local businesses in their community. Our organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Our mission is to be an advocate for small and medium size businesses and business entrepreneurs across America.

SOURCE: U.S. Commerce Association